



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

JOHN TIERNEY FOR CONGRESS-DEMOCR
Adelstein Liston (2292)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174710
Inv Date 10/28/2012
Terms Net 30
Contract 48601
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:54PM

Adelstein Liston
222 W Ontario St #600
Chicago, IL 60654

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 3333 (28072)
Acct Types Local/Political Candidate Agency
Est/Headline 3333/
Demo
Revision
Comments

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Day, Th-1, F-1	10/11/12 7:29AM (Th)	00:30	Today Show	TIER0630H	\$2300.00	
1.0	SPOT	7:00AM- 8:00AM	Day, Th-1, F-1	10/12/12 7:56AM (Fr)	00:30	Today Show	TIER0730H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Day, Th-1, F-1	10/11/12 8:48AM (Th)	00:30	Today Show	TIER0630H	\$2300.00	
2.0	SPOT	8:00AM- 9:00AM	Day, Th-1, F-1	10/12/12 8:47AM (Fr)	00:30	Today Show	TIER0630H	\$2300.00	
3.0	SPOT	4:00PM- 4:30PM	Per week (1), Th, Fr	10/11/12 4:21PM (Th)	00:30	7 News at 4	TIER0730H	\$1000.00	
4.0	SPOT	4:30PM- 5:00PM	Day, Th-1, F-1	10/11/12 4:39PM (Th)	00:30	7 News at 4	TIER0630H	\$1200.00	
4.0	SPOT	4:30PM- 5:00PM	Day, Th-1, F-1	10/12/12 4:55PM (Fr)	00:30	7 News at 4	TIER0630H	\$1200.00	
5.0	SPOT	5:30PM- 6:00PM	Day, Th-1, F-1	10/11/12 5:44PM (Th)	00:30	7 News at 5	TIER0630H	\$1700.00	
5.0	SPOT	5:30PM- 6:00PM	Day, Th-1, F-1	10/12/12 5:49PM (Fr)	00:30	7 News at 5	TIER0630H	\$1700.00	
6.0	SPOT	6:00PM- 6:30PM	Day, Th-1, F-1	10/11/12 6:16PM (Th)	00:30	7 News at 6	TIER0630H	\$2000.00	
6.0	SPOT	6:00PM- 6:30PM	Day, Th-1, F-1	10/12/12 6:14PM (Fr)	00:30	7 News at 6	TIER0730H	\$2000.00	
7.0	SPOT	10:00PM- REVOLUTION	Day, M-1	10/15/12 10:37PM (Mo)	00:30	REVOLUTION	TIER0630H	\$12000.00	
8.0	SPOT	9:00PM- PRESIDENTIAL DEBATE	Day, Tu-1	10/16/12 10:54PM (Tu)	00:30	PRESIDENTIAL DEBATE	TIER0630H	\$10000.00	
9.0	SPOT	10:59PM- 7 News at 11 PM	Day, Sa-1	10/13/12 11:28PM (Sa)	00:30	7 News at 11 PM	TIER0630H	\$2500.00	
10.0	SPOT	11:29PM- Saturday Night Live	Day, Sa-1	10/13/12 12:09AM (Sa)	00:30	Saturday Night Live	TIER0630H	\$2500.00	
11.0	SPOT	11:55PM- 7 SPORTS XTRA	Day, Su-1	10/14/12 12:54AM (Su)	00:30	7 SPORTS XTRA	TIER0730H	\$1000.00	
12.0	SPOT	7:00AM- 8:00AM	Per week (2), Mo, Tu, We	10/15/12 7:21AM (Mo)	00:30	Today Show	TIER0630H	\$2300.00	
12.0	SPOT			10/16/12			1 preempt @ \$2300.00	\$0.00	Pre-Empt
13.0	SPOT	8:00AM- 9:00AM	Per week (2), Mo, Tu, We	10/15/12 8:30AM (Mo)	00:30	Today Show	TIER0630H	\$2300.00	
13.0	SPOT	8:00AM- 9:00AM	Per week (2), Mo, Tu, We	10/16/12 8:51AM (Tu)	00:30	Today Show	TIER0630H	\$2300.00	
14.0	SPOT	4:00PM- 4:30PM	Per week (1), Mo, Tu, We	10/15/12 4:20PM (Mo)	00:30	7 News at 4	TIER0630H	\$1200.00	
15.0	SPOT	4:30PM- 5:00PM	Per week (2), Mo, Tu, We	10/17/12 4:49PM (We)	00:30	7 News at 4	TIER0630H	\$1500.00	
15.0	SPOT			10/16/12			1 preempt @ \$1500.00	\$0.00	Pre-Empt
16.0	SPOT	5:30PM- 6:00PM	Per week (2), Mo, Tu, We	10/15/12 5:56PM (Mo)	00:30	7 News at 5	TIER0730H	\$2000.00	
16.0	SPOT	5:30PM- 6:00PM	Per week (2), Mo, Tu, We	10/16/12 5:40PM (Tu)	00:30	7 News at 5	TIER0630H	\$2000.00	
17.0	SPOT	6:00PM- 6:30PM	Per week (2), Mo, Tu, We	10/15/12 6:15PM (Mo)	00:30	7 News at 6	TIER0630H	\$2500.00	
17.0	SPOT	6:00PM- 6:30PM	Per week (2), Mo, Tu, We	10/17/12 6:11PM (We)	00:30	7 News at 6	TIER0730H	\$2500.00	
18.0	SPOT	12:00PM- 1:00PM	Per week (1), Mo, Tu, We	10/16/12 12:13PM (Tu)	00:30	7 News at Noon	TIER0730H	\$1000.00	
19.0	SPOT	7:57AM- TODAY SHOW-SUNDAY	Day, Su-1	10/14/12 8:53AM (Su)	00:30	TODAY SHOW-SUNDAY	TIER0630H	\$1400.00	
20.0	SPOT			10/17/12			1 preempt @ \$1800.00	\$0.00	Pre-Empt
21.0	SPOT	5:00PM- 5:30PM	Per week (1), Th, Fr	10/18/12 5:26PM (Th)	00:30	7 News at 5	TIER0630H	\$1800.00	M/G For 20.0.1
22.0	SPOT	7:00AM- 8:00AM	Per week (1), Th, Fr	10/19/12 7:23AM (Fr)	00:30	Today Show	TIER0630H	\$2300.00	M/G For 12.0.1
23.0	SPOT	4:30PM- 5:00PM	Per week (1), Th, Fr	10/18/12 4:49PM (Th)	00:30	7 News at 4	TIER0630H	\$1500.00	M/G For 15.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$74,600.00	Total Spots	30
Commission	(\$11,190.00)		
Net Total	\$63,410.00		